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BUDGET 2015

ESTIMATES OF NATIONAL EXPENDITURE

VOTE 33

TOURISM



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

Estimates of National Expenditure

2015

National Treasury

Republic of South Africa

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The 2015 Estimates of National Expenditure e-publications are compiled with the latest available information from departmental and other sources. Some of this information is unaudited or subject to revision.

The Estimates of National Expenditure e-publications for individual votes are available on www.treasury.gov.za.

Compared to the abridged version of the 2015 ENE, the 2015 ENE e-publications provide more detailed information, including on goods and services, transfers and subsidies, as well as on programme specific personnel expenditure. The abridged version of the ENE contains one additional table at the end of a chapter that shows expenditure on infrastructure, whereas the vote ENE e-publications' additional tables also contain summaries of expenditure on conditional allocations to provinces and municipalities; departmental public private partnerships; and donor funding. Budget information is also provided for the public entities that are not shown in detail in the abridged publication. In some e-publications more detailed information at the level of site service delivery is included.

Foreword

Some of the tough economic conditions occasioned by the 2008 to 2009 global financial crisis continue to plague most parts of the world: Economic growth remains sluggish, unemployment and inequality levels are elevated, while financial markets tend to reposition themselves substantially at the slightest sign of unsettling news. As an open economy, South Africa is highly susceptible to global economic developments, often disproportionately so. In the face of all of this, the 2015 Medium Term Expenditure Framework (MTEF) response provides for positive real growth in expenditure averaging 2.1 per cent per year. The annual budget reaches R1.6 trillion by 2017/18.

True to the commitment government made in the Medium Term Budget Policy Statement (MTBPS) in October 2014, the budget framework sets out departmental programmes and plans that fit within the broad expenditure envelope published last year. To keep our fiscal accounts firmly on a sustainable path, the MTBPS proposed a fiscal policy package that has trimmed overall spending by R25 billion, which is the combined amount for 2015/16 and 2016/17. Government spending does continue to surpass inflation after these adjustments in both years, but growth is marginally slower. In addition, for 2017/18, R45 billion is placed in an unallocated reserve to cushion our plans against unforeseeable eventualities. Further, to achieve our fiscal objectives, government has had to institute carefully selected tax measures too. These are implemented within the framework of a progressive tax system and have been informed by the work of the Davies Tax Committee. The tax proposals are set out in detail in chapter 4 of the Budget Review.

The process of realigning expenditure in response to the closing of the fiscal space is being actively managed, in the context of government's 2014-2019 medium term strategic framework. Some of our aspirations might take longer to realise. Within government's institutions, more urgent and essential existing programmes are being prioritised above other programmes that are reduced. The implementation of some newly proposed programmes will either be phased in over a longer period or, in some cases, possibly even delayed. Social sector spending and key infrastructure spending, as well as other key areas of spending, continue to grow in real terms.

In addition to the reprioritisation of government programmes, the policy frameworks and implementation methodology of programmes are being re-evaluated, with a focus on service delivery of programmes. In line with the 2013/14 National Treasury instruction on cost containment measures, financing programmes must entail a greater share of goods and services budgets being devoted towards core areas of service delivery. The focus of government programmes is being sharpened, both in terms of spatial distribution, and in terms of their nature and emphasis. Effectiveness and efficiency of expenditure is our guiding mantra.

The spending plans contained in the 2015 Budget do respond to our short term needs for economic growth. However, to achieve our ambition of faster growth, which we unquestionably need for pushing back the frontiers of unemployment, poverty and inequality, we must continue to strive towards shifting the composition of expenditure more towards investment, away from consumption. Institutional spending, as always, is being closely monitored, and the ongoing process of realignment continues. The details of the spending of national government departments and its entities are encompassed in the chapters of this publication.

All the expenditure and service delivery information contained in the chapters of this publication result from a wide ranging intergovernmental consultative process, leading to executive approval of reprioritised and realigned spending allocations. Many people have contributed to making this publication possible, particularly my colleagues in national departments and agencies. Their collaboration and understanding during the budget allocation and document drafting processes has been invaluable. Appreciation is also due to the dedicated team at National Treasury for the publication of this highly valuable resource.



Lungisa Fuzile
Director-General: National Treasury

Introduction

The Estimates of National Expenditure publications

The Estimates of national Expenditure (ENE) publications provide comprehensive information on how budget resources are generated, how institutions have spent their budgets in previous years, and how institutions plan to spend the resources allocated to them over the MTEF period. Key performance indicators are included for each national government vote and entity showing what the institutions aim to achieve by spending their budget allocations in a particular manner. This information provides Parliament and the public with the necessary tools to hold government accountable against the 14 outcomes set out in the 2014-2019 medium term strategic framework.

The 2015 ENE publications largely retain the scope of information presented in previous years' publications. For ease of comprehension, however, in the 2015 publications information is presented in a more succinct and concise manner in data tables and their accompanying explanatory narratives. The reader can thus more readily understand what each institution is planning to spend its budget on and what it aims to achieve. Each chapter in the abridged 2015 ENE publication relates to a specific budget vote. A separate, more detailed, e-publication is also available for each vote.

Compared to the abridged version of the 2015 ENE, the 2015 ENE e-publications provide more detailed information, including on goods and services, transfers and subsidies, as well as on programme specific personnel expenditure. The abridged version of the ENE contains one additional table at the end of a chapter that shows expenditure on infrastructure, whereas the vote ENE e-publications' additional tables also contain summaries of expenditure on conditional allocations to provinces and municipalities; departmental public private partnerships; and donor funding. Budget information is also provided for the public entities that are not shown in detail in the abridged publication. In some e-publications more detailed information at the level of site service delivery is included.

A separate 2015 ENE Overview e-publication is also available, which contains a description at the main budget non-interest spending level, summarising the ENE publication information across votes. The 2015 ENE Overview contains this narrative explanation and summary tables; a description of the budgeting approach; and also has a write-up on how to interpret the information that is contained in each section of the publications.

Tourism

**National Treasury
Republic of South Africa**



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Vote 33

Tourism

Budget summary

R million	2015/16				2016/17	2017/18
	Total	Current payments	Transfers and subsidies	Payments for capital assets	Total	Total
MTEF allocation						
Administration	231.8	228.4	0.2	3.2	243.0	255.4
Policy and Knowledge Services	1 215.6	59.3	1 155.1	1.2	1 274.1	1 328.0
International Tourism	46.7	39.8	6.0	0.9	53.3	56.5
Domestic Tourism	306.2	75.5	229.8	0.8	482.9	487.7
Total expenditure estimates	1 800.2	403.0	1 391.1	6.1	2 053.3	2 127.6
Executive authority	Minister of Tourism					
Accounting officer	Director General of Tourism					
Website address	www.tourism.gov.za					

The Estimates of National Expenditure e-publications for individual votes are available on www.treasury.gov.za. These publications provide more comprehensive coverage of vote specific information, particularly about goods and services, transfers and subsidies, personnel, public entities, donor funding, public private partnerships, conditional allocations to provinces and municipalities and expenditure information at the level of service delivery, where appropriate.

Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to: promote the practice of responsible tourism for the benefit of South Africa and the enjoyment of all its residents and foreign visitors; provide for the effective domestic and international marketing of South Africa as a tourist destination; promote quality tourism products and services; promote growth and development of the tourism sector; and enhance cooperation and coordination between all spheres of government in developing and managing tourism.

In recognition of tourism as a national priority with the potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the new growth path.

Selected performance indicators

Table 33.1 Performance indicators by programme and related outcome

Indicator	Programme	Outcome	Past			Current	Projections		
			2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Number of information systems, services developed, and maintained per year	Policy and Knowledge Services	Outcome 4: Decent employment through inclusive economic growth	1	2	3	5	7	9	9
Number of initiatives implemented for destination development per year	Policy and Knowledge Services		-1	-1	-1	-1	2	1	1
Number of tourism source market development plans activated per year	International Tourism	Outcome 11: Create a better South Africa, a better Africa and a better world	-1	-1	-1	-1	20	21	21
Number of initiatives facilitated to support South African missions in developing tourism per year	International Tourism		-1	4	1	2	1	2	2
Number of full time equivalent jobs created through the social responsibility implementation programme of the expanded public works programme per year	Domestic Tourism	Outcome 4: Decent employment through inclusive economic growth	4 531	5 645	2 797	4 369	3 008	3 970	3 944
Number of enterprises selected and assessed for development per year	Domestic Tourism		500	1 664	891	489	250	100	100
Number of Business Development Fund assistance packages provided to historically disadvantaged enterprises	Domestic Tourism		3 150	4 145	3 569	1 263	750	-2	-2

1. No historical data as the department did not identify targets for these years.

2. No planned targets for these indicators in these years.

Expenditure analysis

The national development plan recognises tourism as one of the main drivers of South Africa's economy and of employment. In line with outcome 4 of government's 2014-2019 medium term strategic framework (decent employment through inclusive economic growth), the Department of Tourism's policy focus over the medium term will be on creating work opportunities and increasing the number of domestic and international tourist arrivals from 11 million in 2015/16 to 12 million by 2017/18. The national tourism sector strategy seeks to increase the tourism sector's total direct and indirect contribution to the economy from R189.4 billion in 2009, to R318.2 billion in 2015, and R499 billion by 2020. Specifically, the strategy commits the tourism sector to creating 22 000 additional jobs by 2020.

The department creates employment opportunities through the expanded public works programme, funded in the *Domestic Tourism* programme. A significant share of the department's budget over the medium term is allocated to this programme to support the creation of 10 922 full time equivalent jobs. This is the department's contribution to the national development plan's target of creating 2 million job opportunities per year by 2020. Through labour intensive methods targeting youth, women, the disabled, and small, medium and micro enterprises (SMMEs), the expanded public works programme both creates jobs and develops tourism infrastructure. Infrastructure projects over the medium term will include trails, lodges, camp sites, resorts, and tourism information centres, among others. Spending is reflected in the *Social Responsibility Implementation* subprogramme in the *Domestic Tourism* programme. Cabinet approved a budget reduction of R44 million in this subprogramme in 2015/16.

The department further supports SMMEs by assisting SMME tour operators to participate in local and international trade exhibitions, thus creating direct linkages with international tourism companies. R557.3 million over the medium term is allocated for this in the *Tourism Incentive* programme. The Cabinet approved budget reduction of R67.6 million will be effected in the programme over the medium term.

South African Tourism is responsible for marketing South Africa as a tourist destination of choice. Transfers to the entity constitute 51.5 per cent of the departmental budget over the medium term. Through transfers from government's economic competitiveness package, expenditure in the *Tourism Incentive* programme is projected to increase by R100 million in 2015/16 and R105 million in 2016/17. The economic competitiveness package aims to support competitiveness and promote the kinds of structural change that will lead to more rapid inclusive economic growth. Instituted in 2013/14 for departments in the economic cluster, the package ends in 2016/17. The department will use the funds for transfers and subsidies to SMMEs, with the aim of increasing the number of domestic and international travellers.

Expenditure trends

Table 33.2 Vote expenditure trends by programme and economic classification

Programmes														
1. Administration														
2. Policy and Knowledge Services														
3. International Tourism														
4. Domestic Tourism														
Programme	Annual budget			Annual budget			Annual budget			Annual budget			Outcome/Annual	Outcome/Adjusted
	Adjusted	Audited	Adjusted	Adjusted	Audited	Adjusted	Adjusted	Audited	Adjusted	Revised	estimate	budget Average	appropriation	
	appropriation	outcome	appropriation	appropriation	outcome	appropriation	appropriation	outcome	appropriation			(%)	Average	
													(%)	
R million	2011/12		2012/13			2013/14			2014/15			2011/12 - 2014/15		
Programme 1	160.8	195.9	196.5	195.0	191.9	179.2	205.7	208.1	212.0	221.8	224.6	224.6	103.7%	99.0%
Programme 2	695.5	695.5	694.0	788.0	793.4	794.0	875.5	901.8	908.8	925.2	850.0	928.9	101.3%	102.6%
Programme 3	37.2	25.5	21.1	46.8	41.8	27.1	49.6	41.0	37.9	51.9	45.4	45.4	70.9%	85.6%
Programme 4	349.3	348.1	338.6	337.5	347.0	371.6	369.8	369.6	354.0	463.2	463.2	384.4	95.3%	94.8%
Total	1 242.9	1 265.0	1 250.2	1 367.3	1 374.1	1 372.0	1 500.6	1 520.6	1 512.7	1 662.1	1 583.3	1 583.3	99.1%	99.6%
Change to 2014 Budget estimate											(78.9)			

Table 33.2 Vote expenditure trends by programme and economic classification

R million	2011/12			2012/13			2013/14			2014/15			2011/12 - 2014/15	
	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Revised estimate	Outcome/Annual budget Average (%)	Outcome/Adjusted appropriation Average (%)
Economic classification	268.2	272.5	263.0	331.1	330.3	287.2	359.2	360.7	340.8	380.3	373.7	373.7	94.5%	94.6%
Current payments	141.9	144.6	135.3	180.6	174.7	171.2	205.8	205.8	202.4	233.3	229.3	229.3	96.9%	97.8%
Compensation of employees	126.3	127.7	127.5	150.3	155.0	116.0	153.3	154.9	138.4	147.0	144.4	144.4	91.2%	90.4%
Goods and services														
of which:														
Administrative fees	0.5	0.5	0.4	25.4	1.2	0.7	26.5	25.8	2.2	1.7	1.7	1.7	9.3%	17.2%
Advertising	1.6	2.0	2.6	2.1	2.0	2.7	2.2	2.8	4.2	2.4	2.0	2.0	138.4%	129.5%
Assets less than the capitalisation threshold	2.0	2.6	6.6	4.0	3.2	1.5	4.4	16.0	0.9	4.0	4.0	4.0	90.5%	50.3%
Audit costs: External	2.4	3.9	2.7	5.6	5.1	3.8	6.0	4.9	4.2	6.1	6.1	6.1	83.4%	83.9%
Bursaries: Employees	0.5	0.5	0.9	1.5	1.2	0.8	1.3	0.9	0.8	1.3	1.3	1.3	82.9%	95.7%
Catering: Departmental activities	0.6	0.7	0.5	1.3	1.5	1.0	1.2	1.5	1.7	0.9	0.9	0.9	104.0%	88.7%
Communication	2.3	2.3	3.7	4.0	4.1	5.1	4.2	4.3	5.2	4.6	5.7	5.7	131.2%	120.4%
Computer services	11.9	12.1	11.0	19.7	19.6	7.9	22.5	20.2	17.1	20.9	20.9	20.9	76.0%	78.3%
Consultants and professional services: Business and advisory services	23.8	21.2	18.8	9.8	14.0	13.9	8.6	3.2	7.3	6.6	6.5	6.5	95.3%	103.8%
Consultants and professional services: Legal costs														
Contractors	0.1	0.1	0.3	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	212.6%	186.0%
Agency and support/outsourced services														
Entertainment	1.7	2.7	9.0	8.3	10.8	4.5	5.8	4.3	2.6	5.3	5.3	5.3	101.6%	92.7%
Fleet services (including government motor transport)	0.2	0.2	1.3	0.9	0.8	2.2	1.0	0.9	2.6	1.0	1.0	1.0	230.5%	240.8%
Inventory: Food and food supplies	0.4	0.3	0.1	0.1	0.1	0.2	0.1	0.3	0.2	0.1	0.1	0.1	73.6%	61.2%
Inventory: Fuel, oil and gas	-	0.0	0.0	0.0	0.4	0.7	0.0	0.3	1.2	0.5	0.5	0.5	450.6%	190.4%
Inventory: Learner and teacher support material	0.3	0.2	0.0	0.2	0.1	0.0	0.2	-	-	-	-	-	8.7%	14.0%
Inventory: Materials and supplies	0.3	0.3	0.8	1.0	1.0	0.6	1.1	-	-	-	-	-	56.0%	101.9%
Inventory: Other supplies	-	-	-	-	0.0	0.1	-	-	-	-	-	-	-	350.0%
Consumable supplies	0.0	0.2	0.3	0.3	0.3	0.2	0.3	0.1	-	-	-	-	83.6%	83.0%
Consumables: Stationery, printing and office supplies	-	-	1.8	-	1.4	1.1	1.4	-	-	-	-	-	202.4%	200.9%
Operating leases	0.3	0.6	-	1.3	-	-	-	3.0	1.7	6.1	5.8	5.8	97.0%	80.1%
Property payments	3.9	4.8	4.3	7.9	7.9	4.1	8.4	6.4	4.0	5.4	5.1	5.1	68.8%	72.6%
Transport provided: Departmental activity														
Travel and subsistence	29.2	25.7	19.3	1.0	0.1	19.8	1.0	-	26.9	26.5	26.5	26.5	160.2%	176.8%
Training and development	0.2	0.3	1.9	0.3	24.2	1.8	0.3	0.2	0.2	0.8	0.8	0.8	302.4%	18.4%
Operating payments	0.1	0.1	-	-	0.0	-	0.0	-	-	-	-	-	-	-
Venues and facilities	34.6	34.3	30.5	38.5	38.9	32.6	40.1	40.5	41.8	37.8	36.0	36.0	93.2%	94.1%
Rental and hiring	1.4	2.0	2.1	3.9	3.4	2.7	4.1	4.2	3.6	4.0	3.3	3.3	86.6%	89.8%
Interest and rent on land	1.4	1.7	3.6	7.2	6.6	2.0	6.8	6.1	4.8	5.6	5.6	5.6	76.6%	80.6%
Transfers and subsidies	6.6	8.2	4.9	4.9	5.7	5.5	4.5	8.0	4.6	4.0	4.0	4.0	95.5%	73.5%
Departmental agencies and accounts	-	0.0	0.0	1.2	1.1	0.4	1.3	0.8	0.4	1.3	1.3	1.3	52.5%	62.1%
Higher education institutions	-	0.3	0.3	0.2	0.5	-	0.2	-	-	-	-	-	66.9%	35.1%
Foreign governments and international organisations	968.0	965.5	966.7	1 029.0	1 034.3	1 074.8	1 133.8	1 156.8	1 160.1	1 272.6	1 199.2	1 199.2	99.9%	101.0%
Non-profit institutions	668.6	668.6	668.6	753.3	759.0	759.0	836.0	862.6	872.6	881.9	886.3	886.3	101.5%	100.3%
Households	-	-	1.9	-	2.5	2.5	3.1	3.1	3.1	3.7	3.7	3.7	164.0%	120.1%
Payments for capital assets	5.0	2.0	1.4	5.3	3.5	3.5	5.5	1.8	4.8	5.9	5.9	5.9	72.1%	118.4%
Buildings and other fixed structures	22.2	22.7	22.2	27.7	26.6	26.1	26.0	26.0	26.0	24.0	25.2	25.2	99.5%	99.0%
Machinery and equipment	272.2	272.2	272.6	242.8	242.8	283.8	263.2	263.2	253.6	357.0	278.2	278.2	95.9%	103.0%
Software and other intangible assets	6.7	27.0	20.5	7.2	9.6	9.9	7.5	3.1	11.6	9.3	10.4	10.4	170.8%	104.7%
Payments for financial assets	-	-	-	-	-	3.1	-	-	-	-	-	-	-	-
Total	1 242.9	1 265.0	1 250.2	1 367.3	1 374.1	1 372.0	1 500.6	1 520.6	1 512.7	1 662.1	1 583.3	1 583.3	99.1%	99.6%

Expenditure estimates

Table 33.3 Vote expenditure estimates by programme and economic classification

Programmes								
1. Administration								
2. Policy and Knowledge Services								
3. International Tourism								
4. Domestic Tourism								
Programme	Revised estimate	Average growth rate (%)	Expenditure/total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/total: Average (%)
				2014/15	2011/12 - 2014/15	2015/16		
R million								
Programme 1	224.6	4.7%	14.2%	231.8	243.0	255.4	4.4%	12.6%
Programme 2	928.9	10.1%	58.2%	1 215.6	1 274.1	1 328.0	12.7%	62.7%
Programme 3	45.4	21.3%	2.3%	46.7	53.3	56.5	7.5%	2.7%
Programme 4	384.4	3.4%	25.3%	306.2	482.9	487.7	8.3%	22.0%
Total	1 583.3	7.8%	100.0%	1 800.2	2 053.3	2 127.6	10.4%	100.0%
Change to 2014				(63.0)	(23.1)	(25.5)		
Budget estimate								
Economic classification								
Current payments	373.7	11.1%	22.1%	403.0	427.5	450.5	6.4%	21.9%
Compensation of employees	229.3	16.6%	12.9%	246.1	259.4	275.7	6.3%	13.4%
Goods and services	144.4	4.2%	9.2%	156.9	168.1	174.8	6.6%	8.5%
<i>of which:</i>								
Administrative fees	1.7	45.3%	0.1%	0.3	0.3	0.3	-42.8%	0.0%
Advertising	2.0	-1.3%	0.2%	5.8	6.6	6.9	52.0%	0.3%
Assets less than the capitalisation threshold	4.0	15.2%	0.2%	1.4	1.3	1.4	-29.9%	0.1%
Audit costs: External	6.1	16.4%	0.3%	6.0	6.3	6.5	2.2%	0.3%
Bursaries: Employees	1.3	39.0%	0.1%	0.9	0.9	0.9	-11.1%	0.1%
Catering: Departmental activities	0.9	6.4%	0.1%	1.9	2.0	2.1	33.2%	0.1%
Communication	5.7	34.8%	0.3%	5.5	5.7	5.9	1.3%	0.3%
Computer services	20.9	20.2%	1.0%	20.1	21.3	22.2	2.0%	1.1%
Consultants and professional services: Business and advisory services	6.5	-32.5%	0.8%	8.5	8.7	9.0	11.6%	0.4%
Consultants and professional services: Legal costs	0.1	-18.5%	0.0%	0.2	0.2	0.2	37.0%	0.0%
Contractors	5.3	25.9%	0.4%	2.9	3.0	3.1	-16.1%	0.2%
Agency and support/outourced services	1.0	63.2%	0.1%	2.0	2.4	3.1	45.3%	0.1%
Entertainment	0.1	-25.9%	0.0%	0.2	0.2	0.2	14.0%	0.0%
Fleet services (including government motor transport)	0.5	200.2%	0.0%	1.6	1.6	1.6	44.8%	0.1%
Consumable supplies	5.8	110.9%	0.1%	2.1	2.3	2.2	-28.1%	0.2%
Consumables: Stationery, printing and office supplies	5.1	1.7%	0.3%	4.1	4.9	5.1	0.2%	0.3%
Operating leases	26.5	1.0%	1.6%	25.2	26.5	27.9	1.7%	1.4%
Property payments	0.8	44.0%	0.1%	3.6	3.1	2.1	39.1%	0.1%
Travel and subsistence	36.0	1.6%	2.5%	46.0	51.4	54.0	14.5%	2.5%
Training and development	3.3	18.6%	0.2%	4.5	4.9	4.7	13.0%	0.2%
Operating payments	5.6	48.9%	0.3%	5.9	6.5	6.9	7.6%	0.3%
Venues and facilities	4.0	-21.7%	0.3%	7.9	7.7	8.1	26.8%	0.4%
Rental and hiring	1.3	530.3%	0.0%	0.4	0.4	0.4	-31.8%	0.0%
Transfers and subsidies	1 199.2	7.5%	77.0%	1 391.1	1 618.1	1 669.0	11.6%	77.7%
Departmental agencies and accounts	886.3	9.8%	55.7%	983.9	1 031.4	1 082.9	6.9%	52.7%
Higher education institutions	3.7	-	0.2%	3.8	4.0	4.2	4.2%	0.2%
Foreign governments and international organisations	5.9	43.1%	0.3%	6.0	6.3	6.6	4.2%	0.3%
Non-profit institutions	25.2	3.5%	1.7%	14.8	16.0	16.9	-12.4%	1.0%
Households	278.2	0.7%	19.0%	382.7	560.3	558.3	26.1%	23.5%
Payments for capital assets	10.4	-27.3%	0.9%	6.1	7.7	8.1	-7.9%	0.4%
Machinery and equipment	10.2	-27.6%	0.8%	5.8	7.3	7.7	-9.2%	0.4%
Software and other intangible assets	0.1	-	0.0%	0.3	0.4	0.4	49.4%	0.0%
Total	1 583.3	7.8%	100.0%	1 800.2	2 053.3	2 127.6	10.4%	100.0%

Personnel information

Table 33.4 Vote personnel numbers and cost by salary level and programme¹

Number of posts estimated for 31 March 2015		Number and cost ² of personnel posts filled / planned for on funded establishment															Number			
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Salary level/total: Average (%)		
		2013/14			2014/15			2015/16			2016/17			2017/18						
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost			2014/15 - 2017/18	
Tourism		548	–	472	202.4	0.4	548	230.5	0.4	548	246.1	0.4	548	259.4	0.5	548	275.7	0.5	–	100.0%
Salary level		548	–	472	202.4	0.4	548	230.5	0.4	548	246.1	0.4	548	259.4	0.5	548	275.7	0.5	–	100.0%
1 – 6	118	–	106	22.7	0.2	118	26.2	0.2	119	27.4	0.2	119	28.3	0.2	119	31.0	0.3	0.3%	21.7%	
7 – 10	229	–	189	62.0	0.3	229	76.6	0.3	229	81.0	0.4	229	83.9	0.4	229	88.4	0.4	–	41.8%	
11 – 12	129	–	111	58.4	0.5	129	70.2	0.5	128	74.0	0.6	128	76.9	0.6	128	81.3	0.6	-0.3%	23.4%	
13 – 16	70	–	64	54.1	0.8	70	53.8	0.8	70	60.0	0.9	70	66.6	1.0	70	71.5	1.0	–	12.8%	
Other	2	–	2	5.1	2.6	2	3.7	1.8	2	3.7	1.8	2	3.7	1.8	2	3.7	1.8	–	0.4%	
Programme	548	–	472	202.4	0.4	548	230.5	0.4	548	246.1	0.4	548	259.4	0.5	548	275.7	0.5	–	100.0%	
Programme 1	291	–	261	102.5	0.4	291	114.6	0.4	291	120.9	0.4	291	127.5	0.4	291	135.5	0.5	–	53.1%	
Programme 2	84	–	61	28.9	0.5	84	35.5	0.4	84	39.5	0.5	84	41.7	0.5	84	44.3	0.5	–	15.3%	
Programme 3	71	–	53	25.8	0.5	71	31.9	0.4	71	35.8	0.5	71	37.7	0.5	71	40.1	0.6	–	13.0%	
Programme 4	102	–	97	45.2	0.5	102	48.4	0.5	102	49.9	0.5	102	52.6	0.5	102	55.9	0.5	–	18.6%	

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Departmental receipts

Table 33.5 Departmental receipts by economic classification

	Audited outcome			Adjusted estimate	Revised estimate	Average growth rate (%)	Receipt item/total: Average (%)	Medium-term receipts estimate			Average growth rate (%)	Receipt item/total: Average (%)
	2011/12	2012/13	2013/14					2014/15	2015/16	2016/17		
R thousand												
Departmental receipts	1 893	1 479	4 209	3 486	3 486	22.6%	100.0%	1 769	1 769	1 773	-20.2%	100.0%
Sales of goods and services produced by department	99	123	141	134	134	10.6%	4.5%	104	104	106	-7.5%	5.1%
Sales by market establishments	59	69	69	72	72	6.9%	2.4%	59	59	60	-5.9%	2.8%
of which:												
Rent collected from the letting of open and covered parking	59	69	69	72	72	6.9%	2.4%	59	59	60	-5.9%	2.8%
Other sales	40	54	72	62	62	15.7%	2.1%	45	45	46	-9.5%	2.3%
of which:												
Commission received on deduction of insurance and other premiums from employees salaries	40	54	72	62	62	15.7%	2.1%	45	45	46	-9.5%	2.3%
Sales of scrap, waste, arms and other used current goods	1	–	–	–	–	-100.0%	–	–	–	–	–	–
of which:												
Sale of waste paper	1	–	–	–	–	-100.0%	–	–	–	–	–	–
Interest, dividends and rent on land	23	8	11	30	30	9.3%	0.7%	35	35	36	6.3%	1.5%
Interest	23	8	11	30	30	9.3%	0.7%	35	35	36	6.3%	1.5%
Sales of capital assets	66	11	592	22	22	-30.7%	6.2%	–	–	–	-100.0%	0.3%
Transactions in financial assets and liabilities	1 704	1 337	3 465	3 300	3 300	24.6%	88.6%	1 630	1 630	1 631	-20.9%	93.1%
Total	1 893	1 479	4 209	3 486	3 486	22.6%	100.0%	1 769	1 769	1 773	-20.2%	100.0%

Programme 1: Administration

Programme purpose

Provide strategic leadership, management and support services to the department.

Expenditure trends and estimates

Table 33.6 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	Expenditure/Total: Average (%)
	2011/12	2012/13	2013/14		2014/15	2011/12 - 2014/15	2015/16	2016/17	2017/18		
R thousand											
Ministry	28 306	28 698	35 567	37 104	9.4%	16.0%	35 917	38 028	40 117	2.6%	15.8%
Management	9 357	16 151	16 259	17 807	23.9%	7.3%	18 699	19 774	20 942	5.6%	8.1%
Corporate Affairs	130 506	109 674	131 325	143 281	3.2%	63.5%	148 663	155 892	164 753	4.8%	64.2%
Office Accommodation	26 898	24 701	28 849	26 427	-0.6%	13.2%	28 494	29 268	29 594	3.8%	11.9%
Total	195 067	179 224	212 000	224 619	4.8%	100.0%	231 773	242 962	255 406	4.4%	100.0%
Change to 2014				2 800			(2 575)	(5 056)	(6 675)		
Budget estimate											
Economic classification											
Current payments	177 432	171 521	201 812	217 519	7.0%	94.7%	228 383	238 659	250 890	4.9%	98.0%
Compensation of employees	78 463	89 898	102 462	114 633	13.5%	47.5%	120 938	127 469	135 500	5.7%	52.2%
Goods and services	98 739	81 623	99 350	102 886	1.4%	47.2%	107 445	111 190	115 390	3.9%	45.8%
of which:											
Administrative fees	146	236	2 066	1 363	110.6%	0.5%	115	120	133	-54.0%	0.2%
Advertising	1 597	1 081	1 381	1 299	-6.7%	0.7%	2 404	2 043	2 133	18.0%	0.8%
Assets less than the capitalisation threshold	6 152	1 104	596	3 292	-18.8%	1.4%	1 115	908	948	-34.0%	0.7%
Audit costs: External	4 013	3 754	4 197	6 109	15.0%	2.2%	4 545	4 781	5 020	-6.3%	2.1%
Bursaries: Employees	864	817	783	1 342	15.8%	0.5%	846	890	934	-11.4%	0.4%
Catering: Departmental activities	226	645	789	140	-14.8%	0.2%	981	1 031	1 088	98.1%	0.3%
Communication	2 898	4 171	4 050	4 520	16.0%	1.9%	3 798	3 819	3 948	-4.4%	1.7%
Computer services	10 172	6 816	15 990	19 397	24.0%	6.5%	16 689	17 513	18 379	-1.8%	7.5%
Consultants and professional services: Business and advisory services	15 016	9 966	3 865	3 167	-40.5%	3.9%	3 670	3 854	4 037	8.4%	1.5%
Consultants and professional services: Legal costs	-	75	5	-	-	-	7	8	8	-	-
Contractors	8 776	1 633	1 552	3 065	-29.6%	1.9%	1 563	1 593	1 671	-18.3%	0.8%
Agency and support/outsourced services	1 253	2 131	2 570	995	-7.4%	0.9%	2 007	2 403	3 051	45.3%	0.9%
Entertainment	98	155	170	75	-8.5%	0.1%	190	194	203	39.4%	0.1%
Fleet services (including government motor transport)	1	672	1 242	538	713.3%	0.3%	1 561	1 580	1 643	45.1%	0.6%
Inventory: Food and food supplies	23	23	-	-	-100.0%	-	-	-	-	-	-
Inventory: Fuel, oil and gas	776	575	-	-	-100.0%	0.2%	-	-	-	-	-
Inventory: Materials and supplies	251	179	-	-	-100.0%	0.1%	-	-	-	-	-
Inventory: Medical supplies	-	22	-	-	-	-	-	-	-	-	-
Inventory: Other supplies	1 364	700	-	-	-100.0%	0.3%	-	-	-	-	-
Consumable supplies	-	-	1 189	4 129	-	0.7%	1 585	1 775	1 581	-27.4%	0.9%
Consumables: Stationery, printing and office supplies	2 431	2 539	2 237	3 720	15.2%	1.3%	2 459	2 611	2 751	-9.6%	1.2%
Operating leases	17 752	19 750	26 894	26 427	14.2%	11.2%	25 223	26 533	27 859	1.8%	11.1%
Property payments	1 838	1 812	104	776	-25.0%	0.6%	3 464	2 938	1 948	35.9%	1.0%
Travel and subsistence	18 579	17 488	23 113	15 080	-6.7%	9.2%	27 085	28 513	29 948	25.7%	10.5%
Training and development	1 594	2 144	2 464	2 531	16.7%	1.1%	2 839	3 181	2 956	5.3%	1.2%
Operating payments	1 312	1 068	1 727	2 387	22.1%	0.8%	2 251	2 218	2 332	-0.8%	1.0%
Venues and facilities	1 607	1 717	2 014	1 345	-5.8%	0.8%	2 687	2 304	2 421	21.6%	0.9%
Rental and hiring	-	350	352	1 189	-	0.2%	361	380	398	-30.6%	0.2%
Interest and rent on land	230	-	-	-	-100.0%	-	-	-	-	-	-
Transfers and subsidies	312	560	204	618	25.6%	0.2%	176	185	197	-31.7%	0.1%
Departmental agencies and accounts	-	-	-	618	-	0.1%	176	185	197	-31.7%	0.1%
Households	312	560	204	-	-100.0%	0.1%	-	-	-	-	-
Payments for capital assets	17 317	7 059	9 876	6 482	-27.9%	5.0%	3 214	4 118	4 319	-12.7%	1.9%
Buildings and other fixed structures	-	3 134	-	-	-	0.4%	-	-	-	-	-
Machinery and equipment	16 408	3 776	8 639	6 415	-26.9%	4.3%	2 900	3 742	3 927	-15.1%	1.8%
Software and other intangible assets	909	149	1 237	67	-58.1%	0.3%	314	376	392	80.2%	0.1%
Payments for financial assets	6	84	108	-	-100.0%	-	-	-	-	-	-
Total	195 067	179 224	212 000	224 619	4.8%	100.0%	231 773	242 962	255 406	4.4%	100.0%
Proportion of total programme expenditure to vote expenditure	15.6%	13.1%	14.0%	14.2%	-	-	12.9%	11.8%	12.0%	-	-

Table 33.6 Administration expenditure trends and estimates by subprogramme and economic classification

Details of transfers and subsidies		Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
		2011/12	2012/13	2013/14		2011/12 - 2014/15	2014/15	2015/16	2016/17	2017/18		
R thousand												
Households												
Other transfers to households												
Current												
		312	560	204	-	-100.0%	0.1%	-	-	-	-	-
Employee social benefits		87	285	204	-	-100.0%	0.1%	-	-	-	-	-
Bursaries: Non-employees		225	275	-	-	-100.0%	0.1%	-	-	-	-	-
Departmental agencies and accounts												
Departmental agencies (non-business entities)												
Current												
		-	-	-	618	-	0.1%	176	185	197	-31.7%	0.1%
Public Sector Education and Training Authority		-	-	-	388	-	-	-	-	-	-100.0%	-
Culture, Arts, Tourism, Hospitality and Sports Sector Education and Training Authority		-	-	-	230	-	-	176	185	197	-5.0%	0.1%

Personnel information

Table 33.7 Administration personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2015		Number and cost ² of personnel posts filled / planned for on funded establishment												Number						
		Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/total: Average (%)					
Number of funded posts	Number of posts additional to the establishment	2013/14			2014/15			2015/16		2016/17		2017/18		2014/15 - 2017/18						
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost							
Administration		291	-	261	102.5	0.4	291	114.6	0.4	291	120.9	0.4	291	127.5	0.4	291	135.5	0.5	-	100.0%
1 – 6	91	-	83	17.4	0.2	91	19.9	0.2	92	20.9	0.2	92	21.4	0.2	92	23.6	0.3	0.4%	31.5%	
7 – 10	118	-	99	32.3	0.3	118	40.5	0.3	118	42.8	0.4	118	43.8	0.4	118	46.8	0.4	-	40.5%	
11 – 12	51	-	47	23.9	0.5	51	27.3	0.5	50	28.9	0.6	50	30.5	0.6	50	31.8	0.6	-0.7%	17.3%	
13 – 16	29	-	30	23.7	0.8	29	23.3	0.8	29	24.7	0.9	29	28.1	1.0	29	29.6	1.0	-	10.0%	
Other	2	-	2	5.1	2.6	2	3.7	1.8	2	3.7	1.8	2	3.7	1.8	2	3.7	1.8	-	0.7%	

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 2: Policy and Knowledge Services

Programme purpose

Provide strategic policy development, monitoring and evaluation, research, and knowledge management services.

Objectives

- Facilitate tourism training programmes by:
 - conducting programmes for tourism policy makers at local government level aimed at supporting tourism development and growth, capacitating tourist guides, and developing an executive development programme to capacitate black female managers in 2015/16.
- Contribute to informing policy, planning and decision making by:
 - developing 3 monitoring and evaluation reports in 2015/16
 - developing and maintaining 25 information and knowledge systems and services over the MTEF period
 - developing and maintaining 3 national tourism information getaway sites over the MTEF period
 - conducting 4 research studies in 2015/16, in collaboration with universities, on local economic development, community participation, regional tourism competitiveness and service excellence.
- Create an enabling environment for tourism development and growth by developing new regulations for tourist guides and reviewing the national tourism sector strategy in 2015/16.
- Diversify and enhance South Africa's tourism offering by:

- developing plans for 2 identified priority destination sites in 2015/16
- implementing the tourism resources efficiency programme in 2015/16
- developing and implementing the 3 priority areas for the tourism incentive programme.
- Accelerate the transformation of the tourism sector by developing an enterprise and supplier development programme to accelerate empowerment in small, medium and micro enterprises in 2015/16.
- Enhance understanding and awareness about the value of the tourism sector by hosting the National Tourism Stakeholder Forum annually, over the MTEF period.

Subprogrammes

- *Policy and Knowledge Services Management* provides strategic direction, comprehensive administrative and operational support services, research, and information and knowledge management. It also manages policy development and evaluation, and promotes sector transformation and responsible tourism.
- *Policy Development and Evaluation* manages the development of integrated policies, sector planning, intergovernmental coordination and stakeholder relations; and promotes responsible tourism practices in the industry as well as its transformation.
- *Research and Knowledge Management* monitors and evaluates tourism policies and strategies and the projects carried out by the department; and facilitates research, and information and knowledge management in the tourism sector.
- *South African Tourism* stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- *Tourism Incentive Programme* creates direct linkages between South African inbound tour operators with international tourism companies by assisting South African tour operators in exhibiting their products at trade shows across the world.

Expenditure trends and estimates

Table 33.8 Policy and Knowledge Services expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation 2014/15	Average growth rate (%) 2011/12 - 2014/15	Expenditure/ Total: Average (%) 2011/12 - 2014/15	Medium-term expenditure estimate			Average growth rate (%) 2014/15 - 2017/18	Expenditure/ Total: Average (%) 2014/15 - 2017/18
	2011/12	2012/13	2013/14				2015/16	2016/17	2017/18		
R thousand											
Policy and Knowledge Services Management	4 210	4 274	4 460	4 012	-1.6%	0.5%	6 801	7 163	7 563	23.5%	0.5%
Policy Development and Evaluation	9 605	17 126	17 963	21 549	30.9%	2.0%	26 026	27 350	28 855	10.2%	2.2%
Research and Knowledge Management	11 585	17 695	20 034	23 292	26.2%	2.2%	24 635	25 949	27 392	5.6%	2.1%
South African Tourism	668 613	754 929	866 333	880 009	9.6%	94.7%	977 712	1 024 847	1 076 089	6.9%	83.0%
Tourism Incentive Programme	–	–	265	20 722	–	0.6%	180 397	188 804	188 084	108.6%	12.1%
Total	694 013	794 024	909 055	949 584	11.0%	100.0%	1 215 571	1 274 113	1 327 983	11.8%	100.0%
Change to 2014 Budget estimate				(75 150)			(12 152)	(18 284)	(18 884)		

Table 33.8 Policy and Knowledge Services expenditure trends and estimates by subprogramme and economic classification

	Audited outcome			Adjusted appropriation 2014/15	Average growth rate (%) 2011/12 - 2014/15	Expenditure/ Total: Average (%) 2011/12 - 2014/15	Medium-term expenditure estimate			Average growth rate (%) 2014/15 - 2017/18	Expenditure/ Total: Average (%) 2014/15 - 2017/18
	2011/12	2012/13	2013/14				2015/16	2016/17	2017/18		
R thousand											
Economic classification											
Current payments	22 693	35 677	39 116	49 316	29.5%	4.4%	59 294	62 209	65 712	10.0%	5.0%
Compensation of employees	14 548	24 721	28 940	35 526	34.7%	3.1%	39 525	41 659	44 284	7.6%	3.4%
Goods and services	8 134	10 956	10 176	13 790	19.2%	1.3%	19 769	20 550	21 428	15.8%	1.6%
of which:											
Administrative fees	115	99	53	243	28.3%	–	78	83	87	-29.0%	–
Advertising	160	1 098	530	306	24.1%	0.1%	1 773	1 867	1 961	85.7%	0.1%
Assets less than the capitalisation threshold	62	76	71	414	88.3%	–	117	121	129	-32.2%	–
Bursaries: Employees	–	–	–	–	–	–	10	10	10	–	–
Catering: Departmental activities	40	134	240	171	62.3%	–	250	262	272	16.7%	–
Communication	163	215	273	435	38.7%	–	777	798	826	23.8%	0.1%
Computer services	865	1 083	1 075	1 082	7.7%	0.1%	705	716	726	-12.5%	0.1%
Consultants and professional services: Business and advisory services	1 057	574	51	2 816	38.6%	0.1%	1 155	1 157	1 160	-25.6%	0.1%
Consultants and professional services: Legal costs	–	–	–	5	–	–	–	–	–	-100.0%	–
Contractors	176	614	–	–	-100.0%	–	–	–	–	–	–
Agency and support/outsourced services	65	–	3	–	-100.0%	–	9	10	12	–	–
Entertainment	1	2	1	11	122.4%	–	4	1	1	-55.0%	–
Inventory: Fuel, oil and gas	7	2	–	–	-100.0%	–	–	–	–	–	–
Inventory: Learner and teacher support material	–	70	–	–	–	–	–	–	–	–	–
Inventory: Materials and supplies	3	2	–	–	-100.0%	–	–	–	–	–	–
Inventory: Other supplies	14	55	–	–	-100.0%	–	–	–	–	–	–
Consumable supplies	–	–	46	506	–	–	70	73	79	-46.2%	–
Consumables: Stationery, printing and office supplies	604	410	393	574	-1.7%	0.1%	673	699	736	8.6%	0.1%
Operating leases	72	–	–	30	-25.3%	–	–	–	–	-100.0%	–
Travel and subsistence	2 760	3 741	3 987	4 984	21.8%	0.5%	6 344	6 663	6 982	11.9%	0.5%
Training and development	261	452	538	343	9.5%	–	1 131	1 163	1 197	51.7%	0.1%
Operating payments	873	532	2 110	683	-7.9%	0.1%	3 075	3 236	3 449	71.6%	0.2%
Venues and facilities	836	1 797	805	1 187	12.4%	0.1%	3 598	3 691	3 801	47.4%	0.3%
Interest and rent on land	11	–	–	–	-100.0%	–	–	–	–	–	–
Transfers and subsidies	670 488	757 507	869 473	899 129	10.3%	95.5%	1 155 118	1 210 444	1 260 738	11.9%	94.9%
Departmental agencies and accounts	668 613	754 929	866 333	880 009	9.6%	94.7%	977 712	1 024 847	1 076 089	6.9%	83.0%
Higher education institutions	1 875	2 490	3 105	3 720	25.7%	0.3%	3 809	4 011	4 212	4.2%	0.3%
Households	–	88	35	15 400	–	0.5%	173 597	181 586	180 437	127.1%	11.6%
Payments for capital assets	832	837	466	1 139	11.0%	0.1%	1 159	1 460	1 533	10.4%	0.1%
Machinery and equipment	811	837	444	1 129	11.7%	0.1%	1 130	1 425	1 495	9.8%	0.1%
Software and other intangible assets	21	–	22	10	-21.9%	–	29	35	38	56.0%	–
Payments for financial assets	–	3	–	–	–	–	–	–	–	–	–
Total	694 013	794 024	909 055	949 584	11.0%	100.0%	1 215 571	1 274 113	1 327 983	11.8%	100.0%
Proportion of total programme expenditure to vote expenditure	55.5%	57.9%	60.1%	60.0%	–	–	67.5%	62.1%	62.4%	–	–
Details of transfers and subsidies											
Households											
Other transfers to households											
Current	–	88	35	15 400	–	0.5%	173 597	181 586	180 437	127.1%	11.6%
Employee social benefits	–	88	35	–	–	–	–	–	–	–	–
Tourism incentive programme	–	–	–	15 400	–	0.5%	173 597	181 586	180 437	127.1%	11.6%
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	668 613	754 929	866 333	880 009	9.6%	94.7%	977 712	1 024 847	1 076 089	6.9%	83.0%
South African Tourism	668 613	754 929	866 333	880 009	9.6%	94.7%	977 712	1 024 847	1 076 089	6.9%	83.0%
Higher education institutions											
Current	1 875	2 490	3 105	3 720	25.7%	0.3%	3 809	4 011	4 212	4.2%	0.3%
National tourism framework	1 875	2 490	3 105	3 720	25.7%	0.3%	3 809	4 011	4 212	4.2%	0.3%

Personnel information

Table 33.9 Policy and Knowledge Services personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2015		Number and cost ² of personnel posts filled / planned for on funded establishment															Number					
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Salary level/total: Average (%)				
		2013/14			2014/15			2015/16			2016/17			2017/18					2014/15 - 2017/18			
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost						
Policy and Knowledge Services		84	–	–	61	28.9	0.5	84	35.5	0.4	84	39.5	0.5	84	41.7	0.5	84	44.3	0.5	–	100.0%	
Salary level																						
1 – 6	9	–	–	7	1.7	0.2	9	2.1	0.2	9	2.2	0.2	9	2.3	0.3	9	2.4	0.3	–	–	10.7%	
7 – 10	38	–	–	25	8.8	0.4	38	11.5	0.3	38	12.7	0.3	38	12.9	0.3	38	13.3	0.4	–	–	45.2%	
11 – 12	21	–	–	16	7.9	0.5	21	11.3	0.5	21	11.7	0.6	21	11.8	0.6	21	12.9	0.6	–	–	25.0%	
13 – 16	16	–	–	13	10.5	0.8	16	10.7	0.7	16	13.0	0.8	16	14.7	0.9	16	15.7	1.0	–	–	19.0%	

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 3: International Tourism

Programme purpose

Develop and support South Africa's worldwide tourism potential.

Objectives

- Enhance new source markets by developing 20 tourism market development plans to be activated in 2015/16.
- Reduce barriers to tourism growth by conducting capacity building programmes for South African missions abroad in 2015/16.
- Enhance regional tourism integration by hosting a ministerial indaba to advance regional integration in 2015/16.

Subprogrammes

- *International Tourism Management* provides a comprehensive administrative and operational support service to the programme for carrying out its activities, which include collating and consolidating inputs to the branch business plans and annual performance reports; and developing and supporting the growth of South Africa's tourist attractions.
- *Americas and Western Europe* manages the development of South Africa's tourism potential in the North and Central American, Latin American, Caribbean and Western European markets. It also manages engagements with the United Nations (UN) World Tourism Organisation, the World Travel and Tourism Council, the T20 group of tourism ministers, and regional organisations.
- *Africa and Middle East* manages the development of South Africa's tourism potential on a political and policy level in Africa and the Middle East.
- *Asia, Australasia and Eastern Europe* manages the development of South Africa's tourism potential on a political and policy level throughout Asia, Australasia, the Pacific Islands, Eastern Europe and the Mediterranean.

Expenditure trends and estimates

Table 33.10 International Tourism expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2011/12	2012/13	2013/14				2014/15	2015/16	2016/17		
R thousand											
International Tourism Management	2 245	3 702	4 020	3 510	16.1%	10.2%	3 436	4 067	4 309	7.1%	7.6%
Americas and Western Europe	9 289	9 445	13 723	17 814	24.2%	37.9%	17 135	19 653	20 800	5.3%	37.3%
Africa and Middle East	10 555	8 057	10 063	12 478	5.7%	31.1%	14 220	16 024	16 959	10.8%	29.6%
Asia, Australasia and Eastern Europe	–	5 929	10 080	11 614	–	20.8%	11 935	13 556	14 393	7.4%	25.5%
Total	22 089	27 133	37 886	45 416	27.2%	100.0%	46 726	53 300	56 461	7.5%	100.0%
Change to 2014				(6 500)			(6 146)	(2 715)	(2 878)		
Budget estimate											
Economic classification											
Current payments	20 168	22 795	32 396	38 631	24.2%	86.0%	39 778	45 814	48 613	8.0%	85.6%
Compensation of employees	14 672	17 963	25 754	31 885	29.5%	68.1%	35 766	37 698	40 072	7.9%	72.0%
Goods and services	5 491	4 832	6 642	6 746	7.1%	17.9%	4 012	8 116	8 541	8.2%	13.6%
of which:											
Administrative fees	144	369	27	33	-38.8%	0.4%	18	37	22	-12.6%	0.1%
Advertising	80	109	648	31	-27.1%	0.7%	98	582	616	170.9%	0.7%
Assets less than the capitalisation threshold	79	140	152	141	21.3%	0.4%	108	202	222	16.3%	0.3%
Catering: Departmental activities	172	46	67	65	-27.7%	0.3%	71	82	92	12.3%	0.2%
Communication	167	169	250	107	-13.8%	0.5%	301	406	408	56.2%	0.6%
Computer services	1	12	6	–	-100.0%	–	10	10	11	–	–
Consultants and professional services: Business and advisory services	95	–	–	61	-13.7%	0.1%	–	–	–	-100.0%	–
Consultants and professional services: Legal costs	–	–	–	47	–	–	–	–	–	-100.0%	–
Contractors	7	–	1	168	188.4%	0.1%	–	–	–	-100.0%	0.1%
Agency and support/outsourced services	–	1	–	9	–	–	–	–	–	-100.0%	–
Entertainment	–	2	2	32	–	–	1	1	1	-68.5%	–
Inventory: Materials and supplies	8	1	–	–	-100.0%	–	–	–	–	–	–
Inventory: Other supplies	32	3	–	–	-100.0%	–	–	–	–	–	–
Consumable supplies	–	–	179	270	–	0.3%	172	199	206	-8.6%	0.4%
Consumables: Stationery, printing and office supplies	516	592	614	218	-25.0%	1.5%	225	723	769	52.2%	1.0%
Operating leases	41	–	–	–	-100.0%	–	–	–	–	–	–
Property payments	–	–	–	1	–	–	–	–	–	-100.0%	–
Travel and subsistence	2 778	3 025	3 393	3 053	3.2%	9.2%	2 631	4 563	4 825	16.5%	7.5%
Training and development	62	21	432	361	79.9%	0.7%	16	387	401	3.6%	0.6%
Operating payments	898	71	606	1 427	16.7%	2.3%	223	676	708	-20.8%	1.5%
Venues and facilities	411	271	265	664	17.3%	1.2%	138	248	260	-26.8%	0.6%
Rental and hiring	–	–	–	58	–	–	–	–	–	-100.0%	–
Interest and rent on land	5	–	–	–	-100.0%	–	–	–	–	–	–
Transfers and subsidies	1 533	3 490	4 909	5 864	56.4%	11.9%	6 004	6 322	6 638	4.2%	12.3%
Foreign governments and international organisations	1 447	3 490	4 813	5 864	59.4%	11.8%	6 004	6 322	6 638	4.2%	12.3%
Households	86	–	96	–	-100.0%	0.1%	–	–	–	–	–
Payments for capital assets	387	848	581	921	33.5%	2.1%	944	1 164	1 210	9.5%	2.1%
Machinery and equipment	378	848	562	921	34.6%	2.0%	944	1 164	1 210	9.5%	2.1%
Software and other intangible assets	9	–	19	–	-100.0%	–	–	–	–	–	–
Payments for financial assets	1	–	–	–	-100.0%	–	–	–	–	–	–
Total	22 089	27 133	37 886	45 416	27.2%	100.0%	46 726	53 300	56 461	7.5%	100.0%
Proportion of total programme expenditure to vote expenditure	1.8%	2.0%	2.5%	2.9%	–	–	2.6%	2.6%	2.7%	–	–
Details of transfers and subsidies											
Households											
Other transfers to households											
Current	86	–	96	–	-100.0%	0.1%	–	–	–	–	–
Employee social benefits	86	–	96	–	-100.0%	0.1%	–	–	–	–	–
Foreign governments and international organisations											
Current	1 447	3 490	4 813	5 864	59.4%	11.8%	6 004	6 322	6 638	4.2%	12.3%
Regional Tourism Organisation of South Africa	–	1 971	2 983	3 518	–	6.4%	3 602	3 793	3 983	4.2%	7.4%
UN World Tourism Organisation	1 447	1 519	1 830	2 346	17.5%	5.4%	2 402	2 529	2 655	4.2%	4.9%

Personnel information

Table 33.11 International Tourism personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2015		Number and cost ² of personnel posts filled / planned for on funded establishment															Number				
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Salary level/total: Average (%)			
		2013/14			2014/15			2015/16			2016/17			2017/18							
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	2014/15 - 2017/18				
International Tourism		71	–	–	53	25.8	0.5	71	31.9	0.4	71	35.8	0.5	71	37.7	0.5	71	40.1	0.6	–	100.0%
Salary level		8	–	–	8	1.7	0.2	8	1.9	0.2	8	2.0	0.2	8	2.0	0.3	8	2.2	0.3	–	11.3%
	1 – 6	26	–	–	18	5.7	0.3	26	8.8	0.3	26	9.3	0.4	26	9.6	0.4	26	10.2	0.4	–	36.6%
	7 – 10	24	–	–	16	7.5	0.5	24	11.9	0.5	24	13.3	0.6	24	14.1	0.6	24	14.6	0.6	–	33.8%
	11 – 12	13	–	–	11	10.9	1.0	13	9.3	0.7	13	11.2	0.9	13	12.1	0.9	13	13.1	1.0	–	18.3%
	13 – 16																				

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 4: Domestic Tourism

Programme purpose

Promote the development and growth of sustainable domestic tourism.

Objectives

- Create employment opportunities by implementing tourism projects through the expanded public works programme, resulting in 10 922 full time equivalent jobs over the MTEF period.
- Enhance understanding and awareness about the value of the tourism sector and its opportunities by:
 - conducting 9 service excellence awareness sessions in 2015/16
 - hosting a national tourism career expo over the MTEF period.
- Diversify and enhance tourism offerings by:
 - implementing the service excellence standard in 2 tourism products in 2015/16
 - developing the N12 Treasure Route in 2015/16
 - erecting tourism interpretation signage at 3 world heritage sites in 2015/16 to provide basic and accessible information about products and offerings
 - conducting 9 service excellence awareness sessions.

Subprogrammes

- *Domestic Tourism Management* provides administrative support to the programme's activities.
- *Domestic Tourism Management: Southern Region* promotes and supports the growth of domestic tourism in Free State, Western Cape, Eastern Cape and Northern Cape; develops and updates tourism profiles through research; supports product development; implements the rural tourism strategy; and supports national tourism programmes in the region.
- *Domestic Tourism Management: Northern Region* promotes and supports the growth of domestic tourism in Gauteng, North West, Limpopo, KwaZulu-Natal and Mpumalanga. This entails conducting research to develop and update tourism profiles, providing support for product development, and implementing the rural tourism strategy.
- *Social Responsibility Implementation* facilitates the development of tourism infrastructure projects under the expanded public works programme through labour intensive methods targeting the unemployed, youth, women, the disabled and SMMEs. This subprogramme also produces skills development initiatives such as the young chefs training programme.
- *Strategic Partners in Tourism* makes transfers and subsidies for small businesses. This subprogramme's total budget is transferred to the Tourism Enterprise Partnership.

Expenditure trends and estimates

Table 33.12 Domestic Tourism expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2011/12	2012/13	2013/14				2014/15	2015/16	2016/17		
R thousand											
Domestic Tourism Management	4 894	10 077	9 428	9 573	25.1%	2.4%	10 501	11 239	11 815	7.3%	2.6%
Domestic Tourism Management: Southern Region	6 640	11 549	12 541	13 250	25.9%	3.1%	11 932	13 785	14 597	3.3%	3.3%
Domestic Tourism Management: Northern Region	6 173	10 603	15 973	16 650	39.2%	3.5%	17 094	16 983	17 878	2.4%	4.2%
Social Responsibility Implementation	301 370	314 349	290 784	299 168	-0.2%	84.4%	253 136	425 394	427 022	12.6%	85.6%
Strategic Partners in Tourism	20 000	25 000	25 000	25 000	7.7%	6.7%	13 500	15 527	16 429	-13.1%	4.3%
Total	339 077	371 578	353 726	363 641	2.4%	100.0%	306 163	482 928	487 741	10.3%	100.0%
Change to 2014							(42 080)	2 916	2 958		
Budget estimate											
Economic classification											
Current payments	42 703	57 212	67 481	68 195	16.9%	16.5%	75 544	80 817	85 317	7.8%	18.9%
Compensation of employees	27 571	38 623	45 215	47 233	19.7%	11.1%	49 877	52 569	55 884	5.8%	12.5%
Goods and services	15 117	18 589	22 266	20 962	11.5%	5.4%	25 667	28 248	29 433	12.0%	6.4%
of which:											
Administrative fees	25	23	60	30	6.3%	-	61	67	71	33.3%	-
Advertising	767	385	1 634	318	-25.4%	0.2%	1 560	2 062	2 163	89.5%	0.4%
Assets less than the capitalisation threshold	294	202	72	172	-16.4%	0.1%	70	74	78	-23.2%	-
Audit costs: External	-	-	-	-	-	-	1 500	1 500	1 500	-	0.3%
Catering: Departmental activities	69	211	637	481	91.0%	0.1%	566	595	622	8.9%	0.1%
Communication	503	583	629	619	7.2%	0.2%	640	694	728	5.6%	0.2%
Computer services	1	6	74	454	668.6%	-	2 668	3 083	3 088	89.5%	0.6%
Consultants and professional services: Business and advisory services	2 679	3 336	3 405	426	-45.8%	0.7%	3 686	3 658	3 841	108.1%	0.7%
Consultants and professional services: Infrastructure and planning	27	14	-	-	-100.0%	-	-	-	-	-	-
Consultants and professional services: Legal costs	275	91	230	16	-61.3%	-	143	151	159	115.0%	-
Contractors	17	2 279	1 024	2 098	397.9%	0.4%	1 332	1 402	1 472	-11.1%	0.4%
Agency and support/outourced services	6	58	14	-	-100.0%	-	14	15	16	-	-
Entertainment	1	2	1	1	-	-	1	1	1	-	-
Fleet services (including government motor transport)	-	-	-	3	-	-	-	-	-	-100.0%	-
Inventory: Food and food supplies	1	2	-	-	-100.0%	-	-	-	-	-	-
Inventory: Fuel, oil and gas	-	1	-	-	-	-	-	-	-	-	-
Inventory: Materials and supplies	4	5	-	-	-100.0%	-	-	-	-	-	-
Inventory: Other supplies	350	320	-	-	-100.0%	-	-	-	-	-	-
Consumable supplies	-	-	290	887	-	0.1%	280	296	311	-29.5%	0.1%
Consumables: Stationery, printing and office supplies	761	600	767	592	-8.0%	0.2%	788	828	869	13.6%	0.2%
Operating leases	139	-	-	50	-28.9%	-	-	-	-	-100.0%	-
Property payments	19	17	129	-	-100.0%	-	128	134	141	-	-
Travel and subsistence	6 342	8 355	11 258	12 019	23.8%	2.7%	9 906	11 632	12 213	0.5%	2.8%
Training and development	195	37	116	50	-36.5%	-	537	145	152	44.9%	0.1%
Operating payments	552	330	380	1 738	46.6%	0.2%	357	407	428	-37.3%	0.2%
Venues and facilities	2 090	1 732	1 546	1 008	-21.6%	0.4%	1 430	1 504	1 580	16.2%	0.3%
Interest and rent on land	15	-	-	-	-100.0%	-	-	-	-	-	-
Transfers and subsidies	294 398	313 234	285 529	293 614	-0.1%	83.1%	229 843	401 134	401 394	11.0%	80.8%
Departmental agencies and accounts	-	4 050	6 300	5 630	-	1.1%	5 993	6 392	6 612	5.5%	1.5%
Non-profit institutions	22 200	26 060	26 000	25 200	4.3%	7.0%	14 750	16 027	16 929	-12.4%	4.4%
Households	272 198	283 124	253 229	262 784	-1.2%	75.0%	209 100	378 715	377 853	12.9%	74.9%
Payments for capital assets	1 974	1 120	706	1 832	-2.5%	0.4%	776	977	1 030	-17.5%	0.3%
Machinery and equipment	1 974	1 092	685	1 780	-3.4%	0.4%	776	977	1 030	-16.7%	0.3%
Software and other intangible assets	-	28	21	52	-	-	-	-	-	-100.0%	-
Payments for financial assets	2	12	10	-	-100.0%	-	-	-	-	-	-
Total	339 077	371 578	353 726	363 641	2.4%	100.0%	306 163	482 928	487 741	10.3%	100.0%
Proportion of total programme expenditure to vote expenditure	27.1%	27.1%	23.4%	23.0%	-	-	17.0%	23.5%	22.9%	-	-

Table 33.12 Domestic Tourism expenditure trends and estimates by subprogramme and economic classification

Details of transfers and subsidies		Audited outcome			Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
		2011/12	2012/13	2013/14		2014/15	2011/12 - 2014/15	2015/16	2016/17	2017/18	2014/15 - 2017/18	2014/15 - 2017/18
R thousand												
Households												
Other transfers to households												
Current		272 198	283 124	253 229	262 784	-1.2%	75.0%	209 100	378 715	377 853	12.9%	74.9%
Employee social benefits		2	151	8	-	-100.0%	-	-	-	-	-	-
Bursaries: Non-employees		-	208	-	-	-	-	-	-	-	-	-
Expanded public works programme		252 962	242 709	214 114	196 584	-8.1%	63.5%	150 854	317 381	316 658	17.2%	59.8%
Expanded public works programme incentive		19 234	40 056	39 107	66 200	51.0%	11.5%	58 246	61 334	61 195	-2.6%	15.1%
Departmental agencies and accounts												
Departmental agencies (non-business entities)												
Current		-	4 050	6 300	5 630	-	1.1%	5 993	6 392	6 612	5.5%	1.5%
National Tourism Careers Expo		-	3 000	3 300	3 630	-	0.7%	3 993	4 392	4 612	8.3%	1.0%
Tourism accelerated apprenticeship programme		-	1 050	3 000	2 000	-	0.4%	2 000	2 000	2 000	-	0.5%
Non-profit institutions												
Current		22 200	26 060	26 000	25 200	4.3%	7.0%	14 750	16 027	16 929	-12.4%	4.4%
Strategic Partners in Tourism		20 000	25 000	25 000	25 000	7.7%	6.7%	-	-	-	-100.0%	1.5%
National Tourism Business Initiative		1 200	-	-	-	-100.0%	0.1%	-	-	-	-	-
Ezemvelo KwaZulu-Natal Wildlife		500	500	500	-	-100.0%	0.1%	-	-	-	-	-
Federated Hospitality Association of South Africa		500	500	500	200	-26.3%	0.1%	500	500	500	35.7%	0.1%
Tourism accelerated apprenticeship programme		-	60	-	-	-	-	-	-	-	-	-
SMME development		-	-	-	-	-	-	13 500	15 527	16 429	-	2.8%
Tourism interpretive signage		-	-	-	-	-	-	750	-	-	-	-

Personnel information

Table 33.13 Domestic Tourism personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2015		Number and cost ² of personnel posts filled / planned for on funded establishment															Number		
		Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Salary level/total: Average (%)	
Number of funded posts	Number of posts additional to the establishment	2013/14			2014/15			2015/16			2016/17			2017/18			2014/15 - 2017/18		
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Average	Rate	
Domestic Tourism																			
Salary level	102	-	97	45.2	0.5	102	48.4	0.5	102	49.9	0.5	102	52.6	0.5	102	55.9	0.5	-	100.0%
1 - 6	10	-	8	1.9	0.2	10	2.3	0.2	10	2.4	0.2	10	2.6	0.3	10	2.7	0.3	-	9.8%
7 - 10	47	-	47	15.2	0.3	47	15.8	0.3	47	16.2	0.3	47	17.6	0.4	47	18.0	0.4	-	46.1%
11 - 12	33	-	32	19.2	0.6	33	19.8	0.6	33	20.1	0.6	33	20.6	0.6	33	22.0	0.7	-	32.4%
13 - 16	12	-	10	9.0	0.9	12	10.6	0.9	12	11.2	0.9	12	11.8	1.0	12	13.1	1.1	-	11.8%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Public entities and other agencies

South African Tourism

Mandate

The Tourism Act (2014), as amended, mandates South African Tourism to: market South Africa internationally and domestically as a preferred tourism destination, ensure that tourist facilities and services are of the highest standard, and monitor and evaluate the performance of the tourism sector.

Selected performance indicators

Table 33.14 South African Tourism performance indicators by programme/objective/activity and related outcome

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18
Number of foreign visitor arrivals per year	Increase foreign visitor arrivals to South Africa	Outcome 4: Decent employment through inclusive economic growth	12 255 155	13 451 565	14 860 216	16 033 947	– ²	– ²	– ²
Number of tourist arrivals per year	Increase foreign visitor arrivals to South Africa		– ¹	– ¹	– ¹	– ¹	10 950 080	11 526 438	11 989 732
Number of domestic holiday trips per year	Increase domestic tourism in South Africa		– ¹	– ¹	3 100 000	3 070 000	3 300 000	4 300 000	4 600 000
Percentage of global brand awareness campaigns	Increase brand awareness of South Africa as a tourist destination		78% (22 534 050)	79% (22 534 050)	79% (22 534 050)	80% (22 534 050)	80% (87 618 900)	81% (92 262 702)	82% (92 262 702)
Number of graded accommodation establishments per year	Provide quality assurance for tourism products		4 886	6 022	5 671	7 088	6 493	6 948	7 643
Number of international business event delegates in South Africa per year	Increase business events		– ¹	52 587	94 893	58 500	61 500	82 600	87 600
Number of bids for business events supported	Increase business events		– ¹	– ¹	– ¹	45	48	50	50

1. No historical data as the department did not identify targets in these years.

2. No planned targets for this indicator in these years.

Expenditure analysis

The national development plan recognises tourism as one of the main drivers of job creation and the country's economy. The plan envisages the promotion of South Africa as a major tourist destination to boost tourist numbers and enable the sector to contribute directly to poverty reduction and economic growth. This is also emphasised in government's 2014-2019 medium term strategic framework, which sets the target of the tourism sector's contribution to the economy at more than R370 billion by 2017.

South African Tourism's focus over the medium term will be on aggressively promoting tourism growth from the continent through increased awareness of South Africa as a top tourism and business events destination. This is expected to result in more arrivals from the African market, and boost the number of tourist arrivals from 11 million in 2015/16 to 12 million by 2017/18.

In line with this focus, the organisation intends to increase expenditure on digital marketing, global marketing campaigns, and the hosting of the Tourism Indaba and Meetings Africa, Africa's business tourism lekgotla, which together attract more than 1 400 exhibitors annually. This will ensure that the sector increases its contribution to economic growth and achieves the national development plan's objective of creating 225 000 jobs within the tourism sector by 2020.

Over the medium term, the organisation will continue to respond to its mandate of promoting South Africa as a competitive destination by setting up marketing offices in Africa. Progress has been made in building tourism marketing offices in Nigeria, Kenya and Angola, and these are expected to be operational by the end of 2015/16. This will result in the expansion of operations and the appointment of more personnel, which will grow from 171 in 2014/15 to 187 by 2017/18. The number of South African Tourism offices in foreign countries will increase from 13 in 2014/15 to 15 by 2017/18. Consequently, expenditure over the medium term is expected to increase from R1.2 billion in 2015/16 to R1.3 billion in 2017/18. This growth also takes into account the potential impact of the further depreciation of the Rand against other major currencies.

The audited surplus of R49.4 million in 2013/14 was partly a result of the Tourism Business Council of South Africa being unable to spend R21.4 million of revenue received by the end of that year. The remaining surplus of R28 million came from an audited non-cash foreign exchange gain, recognised in terms of the accrual accounting method, through the revaluation of in-country financial records. These surplus funds will be used to advance domestic and international marketing initiatives by South African Tourism in accordance with approved plans and priorities.

Programmes/objectives/activities

Table 33.15 South African Tourism expenditure trends and estimates by programme/objective/activity

	Audited outcome			Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2011/12	2012/13	2013/14				2014/15	2015/16	2016/17		
R thousand											
Administration	143 055	105 465	140 631	111 160	-8.1%	12.7%	117 384	123 841	130 033	5.4%	10.1%
Increase foreign visitor arrivals coming to South Africa	223 734	251 927	277 294	324 536	13.2%	26.9%	312 149	325 211	338 871	1.5%	27.3%
Increase domestic tourism in South Africa	23 452	45 113	46 372	43 672	23.0%	3.9%	143 800	149 000	156 450	53.0%	10.2%
Increase tourism trended revenue contribution to the economy	223 734	251 927	277 294	324 536	13.2%	26.9%	312 149	325 211	338 871	1.5%	27.3%
Increase SA brand awareness as a tourist destination	224 259	245 851	225 158	201 200	-3.6%	22.7%	205 947	218 303	229 218	4.4%	17.9%
Provide quality assurance for tourism products	25 061	35 397	37 889	44 171	20.8%	3.5%	48 425	49 871	52 364	5.8%	4.1%
Increase business events	-	43 216	51 982	45 813	-	3.4%	33 700	34 000	35 700	-8.0%	3.2%
Total	863 295	978 896	1 056 620	1 095 088	8.3%	100.0%	1 173 554	1 225 437	1 281 507	5.4%	100.0%

Statements of historical financial performance and position

Table 33.16 South African Tourism statements of historical financial performance and position

Statement of financial performance									
	Budget		Audited outcome		Budget		Audited outcome		Outcome/ Budget Average (%)
	2011/12	2012/13	2013/14	2014/15	2011/12 - 2014/15				
R thousand									
Revenue									
Non-tax revenue	95 580	62 197	80 777	102 833	82 339	128 378	83 929	111 079	118.1%
Sale of goods and services other than capital assets	88 080	-	-	-	-	-	-	-	-
<i>of which:</i>									
Other sales	88 080	-	-	-	-	-	-	-	-
Other non-tax revenue	7 500	62 197	80 777	102 833	82 339	128 378	83 929	111 079	158.9%
Transfers received	744 613	766 782	831 303	866 924	909 973	977 622	958 309	984 009	104.4%
Total revenue	840 193	828 979	912 080	969 757	992 312	1 106 000	1 042 238	1 095 088	105.6%
Expenses									
Current expenses	840 193	863 295	912 080	978 896	992 312	1 056 620	1 042 238	1 095 088	105.5%
Compensation of employees	124 879	121 990	120 662	149 315	142 011	169 474	108 998	178 965	124.8%
Goods and services	681 151	727 117	774 020	813 025	831 929	861 364	933 240	889 512	102.2%
Depreciation	17 372	13 241	17 398	15 805	18 373	25 200	-	26 611	152.1%
Interest, dividends and rent on land	16 792	947	-	751	-	582	-	-	13.6%
Total expenses	840 193	863 295	912 080	978 896	992 312	1 056 620	1 042 238	1 095 088	105.5%
Surplus/(Deficit)	-	(34 316)	-	(9 139)	-	49 380	-	-	-
Statement of financial position									
Carrying value of assets	67 858	78 050	46 967	70 108	73 626	54 205	78 032	57 240	97.4%
<i>of which:</i>									
Acquisition of assets	810 596	-	1 091 140	-	2 771 007	-	1 327 771	-	-
Loans	-	106	-	117	-	43	130	130	304.3%
Receivables and prepayments	32 426	8 423	32 519	22 140	8 000	42 221	24 642	44 585	120.3%
Cash and cash equivalents	249 336	170 298	250 270	212 845	180 000	312 500	236 902	250 880	103.3%
Total assets	349 620	256 877	329 756	305 210	261 626	408 969	339 706	352 836	103.4%
Accumulated surplus/(deficit)	41 857	12 413	3 948	3 275	12 413	59 472	3 274	3 274	127.6%
Capital and reserves	19 435	17 349	19 593	25 382	18 216	24 820	25 382	25 382	112.5%
Finance lease	-	-	2 952	-	2 697	-	-	2 930	51.9%
Deferred income	-	39 966	50 241	-	79 507	20 062	-	-	46.3%
Trade and other payables	200 379	154 121	231 449	233 088	130 000	240 618	256 431	254 093	107.8%
Provisions	14 531	30 459	21 573	41 193	10 358	62 461	43 019	65 775	223.4%
Derivatives financial instruments	73 418	2 567	-	2 272	8 434	1 536	2 529	1 382	9.2%
Total equity and liabilities	349 620	256 875	329 756	305 210	261 626	408 969	330 635	352 836	104.1%

Statements of estimates of financial performance and position

Table 33.17 South African Tourism statements of estimates of financial performance and position

Statement of financial performance		Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
					2015/16	2016/17	2017/18		
R thousand		2014/15	2011/12 - 2014/15						
Revenue									
Non-tax revenue	111 079	21.3%	10.0%	91 843	96 590	101 419	-3.0%	8.4%	
Other non-tax revenue	111 079	21.3%	10.0%	91 843	96 590	101 419	-3.0%	8.4%	
Transfers received	984 009	8.7%	90.0%	1 081 712	1 128 847	1 180 089	6.2%	91.6%	
Total revenue	1 095 088	9.7%	100.0%	1 173 555	1 225 437	1 281 508	5.4%	100.0%	
Expenses									
Current expenses	1 095 088	8.3%	100.0%	1 173 554	1 225 437	1 281 507	5.4%	100.0%	
Compensation of employees	178 965	13.6%	15.4%	191 672	205 091	218 422	6.9%	16.6%	
Goods and services	889 512	7.0%	82.5%	953 781	990 699	1 031 956	5.1%	81.0%	
Depreciation	26 611	26.2%	2.0%	28 101	29 647	31 129	5.4%	2.4%	
Total expenses	1 095 088	8.3%	100.0%	1 173 554	1 225 437	1 281 507	5.4%	100.0%	
Surplus/(Deficit)	-	-100.0%		1	-	-	-		
Statement of financial position									
Carrying value of assets	57 240	-9.8%	20.7%	60 446	63 770	66 959	5.4%	16.4%	
Loans	130	7.1%	0.0%	-	-	-	-100.0%	0.0%	
Receivables and prepayments	44 585	74.3%	8.4%	47 082	49 672	52 155	5.4%	12.8%	
Cash and cash equivalents	250 880	13.8%	70.9%	260 148	274 136	287 843	4.7%	70.8%	
Total assets	352 836	11.2%	100.0%	367 676	387 578	406 957	4.9%	100.0%	
Accumulated surplus/(deficit)	3 274	-35.9%	5.3%	3 438	3 610	3 790	5.0%	0.9%	
Capital and reserves	25 382	13.5%	7.1%	26 651	27 984	29 383	5.0%	7.2%	
Finance lease	2 930	-	0.2%	-	-	-	-100.0%	0.2%	
Trade and other payables	254 093	18.1%	66.8%	268 322	283 079	297 233	5.4%	72.8%	
Provisions	65 775	29.3%	14.8%	69 265	72 906	76 551	5.2%	18.8%	
Derivatives financial instruments	1 382	-18.6%	0.6%	-	-	-	-100.0%	0.1%	
Total equity and liabilities	352 836	11.2%	100.0%	367 676	387 578	406 957	-179.4%	100.0%	

Personnel information

Table 33.18 South African Tourism personnel numbers and cost by salary level¹

Number of posts estimated for 31 March 2015		Number and cost ¹ of personnel posts filled / planned for on funded establishment															Number		
		Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/total: Average (%)				
Number of funded posts	Number of posts on approved establishment	2013/14		2014/15			2015/16		2016/17		2017/18		2014/15 - 2017/18						
		Number	Unit Cost	Number	Unit Cost	Number	Unit Cost	Number	Unit Cost	Number	Unit Cost	Number	Unit Cost						
South African Tourism		171	169.5	171	179.0	187	191.7	187	205.1	187	218.4	187	218.4	187	218.4	6.9%	100.0%		
1 - 6	39	39	48	15.3	0.3	39	15.0	0.4	39	15.7	0.4	39	16.4	0.4	39	17.1	0.4	4.5%	21.3%
7 - 10	81	81	73	61.3	0.8	81	64.2	0.8	91	69.3	0.8	91	75.7	0.8	91	80.6	0.9	7.9%	48.3%
11 - 12	35	35	33	45.1	1.4	35	47.9	1.4	41	51.9	1.3	41	55.5	1.4	41	60.6	1.5	8.2%	21.6%
13 - 16	16	16	17	47.7	2.8	16	51.9	3.2	16	54.8	3.4	16	57.5	3.6	16	60.1	3.8	5.0%	8.8%

1. Rand million.

Additional table

Table 33.A Summary of donor funding

Donor	Project	Programme	Period of commitment	Amount committed	Main economic classification	Spending focus	Audited outcome		Medium-term expenditure estimate			
							2011/12	2012/13	2013/14	Estimate 2014/15	2015/16	2016/17
R thousand												
Foreign												
In cash												
European Union	Golden Gate Highlands National Park interpretation centre	Domestic Tourism	3 years	120 000	Non-profit institutions	Construction of an interpretive centre featuring dinosaur relics found in the park. The centre will also be a tourist destination	-	-	-	76 300	31 100	12 600
Total				120 000			-	-	-	76 300	31 100	12 600

Photos provided by GCIS.



BUDGET 2015

Private Bag X115 Pretoria 0001 | 40 Church square Pretoria 0002 | Tel +27 12 395 6697 | Fax +27 12 406 9055



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA